



## Company Fact Sheet

- WHAT:** **WorkMatters®** is an organizational development consulting firm that helps companies improve performance. The company was founded on the belief that work is one of the most important parts of life. People who engage fully in their work perform better and achieve greater satisfaction. Leaders are a key influence in that process. WorkMatters is a trusted resource for companies that want to grow their talent, build their teams and develop their business. Through WorkMatters services, companies select, retain, develop and energize their workforce. The company creates and implements innovative leadership and career development programs.
- WHO:** Gayle Lantz, president, founded **WorkMatters®**, to help executives and other professionals make the most of their work. Gayle is a former executive in the insurance, investment and financial services industry. She most recently held an officer level position with TIAA-CREF, the world's largest private pension system.
- ESTABLISHED:** 1998 as WorkMatters, Inc.
- SERVICES:** Specific services include:
- Organizational Development Consulting** to help companies achieve key objectives, typically in areas related to leadership, career development and employee selection strategies.
  - Leadership Development/Executive Coaching** (one-on-one and/or group coaching) for executives who want to maximize personal effectiveness in the context of business and personal goals.
  - Speaking and Facilitation Programs** for groups or teams that require objective perspective and fresh ideas to accomplish top priorities. Programs are highly customized and typically cover leadership, career and personal growth issues. Gayle runs CEO and senior executive peer groups.
  - Assessment Services** for employee selection and development as well as organizational development surveys.
- NEWSLETTER:** WORKMATTERS® TIPS: WorkMatters Tips are published biweekly by Gayle Lantz to address a wide range of issues related to organizational and personal effectiveness. These are available to subscribers online by visiting: <http://workmatters.com/signup>
- Archived editions are also available online to subscribers.
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